

# Communications Virtual Residential - Prompts for Thinking

For All of Us

DR ALISON WOOD NOV 25, 2021 08:51PM

## 10 Ways to Have a Better Conversation

Headlee is a brilliant NPR Radio host and interviewer: her talk is one of the best things I have seen on conversation, paying attention, and getting meaningful quickly



### Celeste Headlee: 10 ways to have a better conversation

When your job hinges on how well you talk to people, you learn a lot about how to have conversations -- and that most of us don't converse very well. Celeste Headlee has worked as a radio host for decades, and she knows the ingredients of a great conversation: Honesty, brevity, clarity and a healthy amount of listening.

TED

## Maya Angelou 'I know Why the Caged Bird Sings'

Narrative, memoir, story and an exploration of how our identity not only matters in how we communicate, but often drives the *why*

### I Know Why the Caged Bird Sings | Summary & Facts

I Know Why the Caged Bird Sings, the first of seven autobiographical works by Maya Angelou, published in 1969. The book chronicles her life from age 3 through age 16, recounting a traumatic childhood that included rape and racism. It is one of the most widely read and taught books by an African American woman.

ENCYCLOPEDIA BRITANNICA



### Malcolm Gladwell | Talking to Strangers - What We Should Know About the People We Don't Know

by How To Academy Mindset

YOUTUBE

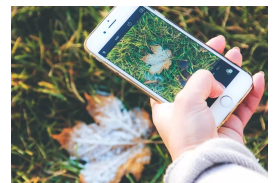
## Making your instagram amazing

With Sue Keogh

### Instagram strategy: 9 steps to improving your feed | Sookio

Instagram is now one of the fastest growing social network, topping 400 million active users in 2015. People are finding smarter ways to grow their audience on Instagram, so isn't it time you joined in?

SOOKIO



## Sue Keogh on blogging, journalistic voice and dealing with the 'permanence' of writing

a long intro from the host - real stuff begins at 6 minutes in

Or.. why we're so bad at detecting lies...



### Sue Keogh talks blogging with Life After Professional Sports (LAPS)

by Sookio

YOUTUBE

## 4000 Weeks

Partly about living a fulfilled life - partly about what motivates you to communicate in the first place

### Oliver Burkeman's last column: the eight secrets to a (fairly) fulfilled life

In the very first instalment of my column for the Guardian's Weekend magazine, a dizzying number of years ago now, I wrote that it would continue until I had discovered the secret of human happiness, whereupon it would cease. Typically for me, back then, this was a case of facetiousness disguising earnestness.

THE GUARDIAN



## The Magic Ingredient of Powerful Public Relations

Suggested by Simon for his session on Dec 2

### The Magic Ingredient of Powerful Public Relations by Simon Hall

Why do I make such a bold claim? Let me tell you her story and you'll see. Back in 2017, Sheila was diagnosed with breast cancer. She endured round upon round of chemotherapy, then a mastectomy, followed by a long and gruelling recovery. Many people may have given up.

BESTBUSINESSDIGEST



## On Digital Minimalism

It's about **living with intention**. You make room — space and time — for the things you love and eliminate everything that distracts us from them.

### Digital Minimalism: How to Simplify Your Online Life

Our lives have become tech-centric. It's starting to "own" us. It's time to seek ways to redesign our relationship with technology. Enter Digital Minimalism. In 2007, Steve Jobs unveiled the future: the iPhone 3 and, along with it, the App Store. It marked the beginning of the mobile revolution, the era of the apps and streaming.

MEDIUM



## Robert Poynton - Why we all need to pause right now

### Rob Poynton Why We All Need To Pause Right Now | The DO Lectures

The DO Lectures is home to the creative underdog. An encouragement network for those seeking a different path. And the idea is a simple one: to gather together the world's leading DOers, disruptors and changemakers, have them share their hearts and stories, and encourage others to DO amazing things too.

THE DO LECTURES



## On Bonhoeffer & Communicating Truth



Journal of Mass Media Ethics



ISSN: 0890-0523 (Print) 1532-7728 (Online) journal homepage: <https://www.tandfonline.com/loi/hmme20>

### Dietrich Bonhoeffer and Communicating "the Truth": Words of Wisdom for Journalists

David L. Martinson

To cite this article: David L. Martinson (2000) Dietrich Bonhoeffer and Communicating "the Truth": Words of Wisdom for Journalists, Journal of Mass Media Ethics, 15:1, 5-16, DOI: 10.1207/S15327728JMME1501\_2

To link to this article: [https://doi.org/10.1207/S15327728JMME1501\\_2](https://doi.org/10.1207/S15327728JMME1501_2)

Published online: 17 Nov 2009.

Submit your article to this journal

### Dietrich Bonhoeffer and Communicating the Truth Words of Wisdom for Journalists

PDF document

PADLET DRIVE

## Otto Scharmer, Deep Listening & the Social Field

## Leading from the Future: A New Social Technology for Our Times - The Systems Thinker

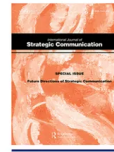
e live in a time of massive institutional failure, collectively creating results that nobody wants. Climate change. AIDS. Hunger. Poverty. Violence. Terrorism. Destruction of communities, nature, life - the foundations of our social, economic, ecological, and spiritual well-being. This time calls for a new consciousness and a new collective leadership capacity to meet challenges in ...

THE SYSTEMS THINKER

Field	Micro	Meso	Macro	Mezoo	Macro
Structure of Attention	THINKING (individual)	CONVERSING (group)	STRUCTURING (institution)	COORDINATING (global system)	
Field 1: Structure of Attention	Listening 1: Downloading (table of thought)	Downloaded: Talking into, problems, self-referencing	Centralized: Hierarchy, bureaucracy	Market: Competition	
Field 2: Structure of Attention	Listening 2: Facial objects (social)	Debate: Talking through, self-referencing	Decentralized: Disconnected	Market: Competition	
Field 3: Structure of Attention	Listening 3: Dialogue (group)	Dialogue: Talking through, self-referencing	Networked: Disconnected	Dialogue: Mutual	

## An Intro to Comms Theory

Via the lens of strategy development this article 'posits that communication is a process that is interactive by nature and participatory at all levels. This process is not necessarily two-way but omnidirectional diachronic, with an emphasis on the external and internal arenas of continuous meaning presentations, negotiations, and constructions.'



International Journal of Strategic Communication



ISSN: 1553-118X (Print) 1553-1198 (Online) Journal homepage: <https://www.tandfonline.com/loi/hstc20>

### Communication Theory: An Underrated Pillar on Which Strategic Communication Rests

Betteke van Ruler

To cite this article: Betteke van Ruler (2018) Communication Theory: An Underrated Pillar on Which Strategic Communication Rests, International Journal of Strategic Communication, 12:4, 367-381, DOI: 10.1080/1553118X.2018.1452240

To link to this article: <https://doi.org/10.1080/1553118X.2018.1452240>

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Published online: 13 Aug 2018.

### Communication Theory An Underrated Pillar on Which Strategic Communication Rests

PDF document

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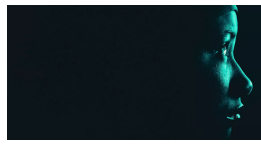
## Concentration - the new superpower?

'... In many cases, multitasking actually threatens productivity and prevents us from engaging in sustained concentration at work and in our personal lives.'

### Concentration: The New Superpower of the 21st Century | IE Insights

By Borja Santos. Focus and concentration are shaping up to be the new superpowers that companies will look for in 21st-century professionals. In a society shaped by the constant use of technologies, our brains are losing the ability to concentrate on a single task for an extended period of time.

IE INSIGHTS



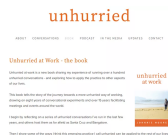
## Johnnie Moore - Unhurried

Worth taking a look at the blog accompanying this book ahead of our session with Johnnie on Dec 3

### Unhurried At Work - Unhurried

Unhurried at work is a new book sharing my experience of running over a hundred unhurried conversations - and exploring how to apply the practice to other aspects of our lives. This book tells the story of the journey towards a more unhurried way of working, drawing on eight years of conversational experiments and over 15 years facilitating meetings and events around the world.

UNHURRIED



## Cal Newport - on attention, focus, work habits, productivity.. and email.

A brilliantly good blog on going deeper into your work and apt C21st communication (with yourself, with others..)

### Cal Newport

November 10th, 2020 · 11 comments I'm excited to announce that my new Time-Block Planner is now available everywhere books are sold online. I first described my time blocking practice on this blog back in 2013. The idea began to gain traction after I popularized it in my 2016 book, Deep Work .

CALNEWPORT

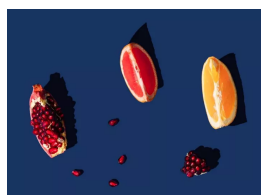


## On Personas and Designing Conversations - Elizabeth Stoke

### It's interpersonal: Personas and live segmentation in customer service conversation

by Marie Flinkfeldt, Sophie Parslow, and Elizabeth Stoke Who's the client? According to marketers and designers, knowing the answer to this question is crucial to unlocking and increasing a customer base.

MEDIUM



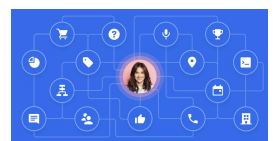
## 'Know your Audience' is a Lie..

Benjamin Elias. . Active Campaign. 14 Feb 2021.

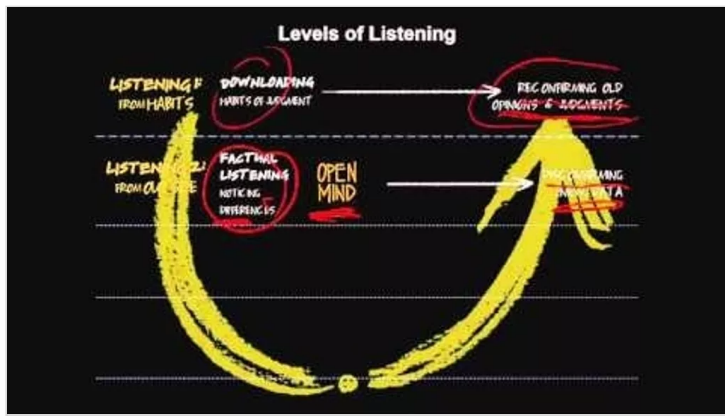
### "Know Your Audience" is a Lie, But it Still Matters | ActiveCampaign

"Know Your Audience" is good advice, except that it's executed poorly. Here's what it really means, and 3 ways that actually let you know your audience.

ACTIVECAMPAIGN



## On Deep Listening



**Otto Scharmer on the four levels of listening**  
by threefold consulting

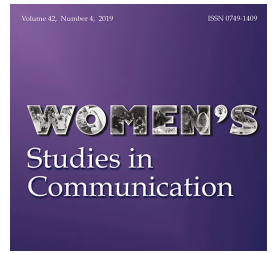
YOUTUBE

## Hana Masri on the hollowness of virtue signalling in communication studies

### Communication Studies' Hollow Intersectionality Rhetoric

In November 2018, I attended a roundtable on sexual assault at the National Communication Association (NCA) conference. Each panelist spent a few minutes offering thoughts on the most pressing issue...

TAYLOR & FRANCIS



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