

# Communicate: Disrupt: Transform

## A Changemakers Virtual Residential 2-3 Dec 21

### Learning Framework

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#### Ambitions

This Residential is designed to deepen your capacity for effective, meaningful communications - across all the places of your life.

As in all Changemaker programmes - oriented around asking better questions, building better tools, applying these in your experiences - some of the learning might not necessarily appear obvious at first. The residential has been designed to offer tastes of the topics and attributes listed here, and to give a sense of the direction you might take in developing any or all of them.

The programme is designed to 'layer up' your knowledge and many topics will be threaded throughout both days, often simultaneously - in sessions, readings, small group discussions, self-led exercises. If you find a more structured approach useful this table connects each topic with the programme elements in which it will most likely be a focus.

Topics	Principal areas for encounter
Building a Compelling Story	Session 2. The secrets and splendour of storytelling Session 4. Comms panel discussion
What to say?	Session 2. The secrets and splendour of storytelling Session 5: Groundhog - playing with difficult conversations Session 6. Using social media to define and amplify your message
Establishing connections	Session 3. Attention is a superpower Session 5. Groundhog - playing with difficult conversations Coaching Circles
Defining and understanding what communication is	Session 1. Communicating in diffuse, disrupted, demanding contexts Session 4: Comms panel discussion
Using digital tools/social media	Session 6. Using social media to define and amplify your message
Challenging conversations	Session 5. Groundhog - playing with difficult conversations
Truth, Lies and Ethics	Session 1: Communicating in diffuse, disrupted, demanding contexts Reading list 'Prompts for Thinking'
Powerful listening & conversations	Session 3. Attention is a superpower Small group work; daily reflections; reading list
Thinking strategically & creatively about your strengths	Coaching circles; journaling; daily reflections, reading list
Inspirations for Influence	Session 4. Comms Panel Discussion Session 7. Amplifying the Learning Readings; coaching circles; daily reflections The cohort!

